



Station Order (Revised) Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11651

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F	30	\$50.00 \$350.00	5 1	1	1	1	1			1	1	7
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$100.00 \$700.00	5 1	1	1	1	1			1	1	7
CBS This Morning 7:00 AM 9:00 AM	EM	M-F	30	\$70.00 \$910.00	5 2	2	2	1	2			2	2	13
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa	30	\$75.00 \$75.00						1				1
Sunday 7a News 7:00 AM 8:00 AM	EM	Su	30	\$200.00 \$200.00							1			1
Highly pre-emptible at LUR per KRQE. Move to L3														
CBS Sunday Morn 8:00 AM 9:30 AM	EM	Su	30	\$400.00 \$400.00							1			1
Highly pre-emptible at LUR per KRQE. Move to L3														
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	\$75.00 \$150.00	5 1			1						2
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F	30	\$100.00 \$200.00	5				1			1		2
Price is Right 11:00 AM 12:00 PM	DT	M-F	30	\$150.00 \$300.00	5		1					1		2
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F	30	\$125.00 \$375.00	5 1			1				1		3
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F	30	\$100.00 \$200.00	5	1			1					2
Young & Restless 1:00 PM 2:00 PM	DT	M-F	30	\$100.00 \$200.00	5		1					1		2

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/9/2012 10:39:35 AM

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Page 1 of 4

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					Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
The Talk	DT	M-F		\$100.00	1				1					2
2:00 PM 3:00 PM		30		\$200.00										
Dr. Phil	EF	M-F		\$100.00	1	1	1	1	1			1		6
3:00 PM 4:00 PM		30		\$600.00										
KRQE 4p News	EN	M-F		\$125.00	1	1	1	1	1			1		6
4:00 PM 4:30 PM		30		\$750.00										
KROE 4:30p News	EN	M-F		\$275.00	1	1	1	1	1			1		6
4:30 PM 5:00 PM		30		\$1,650.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
KROE 5:30p News	EN	M-F		\$500.00	1	2	1	2	1			1		8
5:30 PM 6:00 PM		30		\$4,000.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Jeopardy	PA	M-F		\$700.00	2	2	1	2	1			1		9
6:00 PM 6:30 PM		30		\$6,300.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Wheel of Fortune	PA	M-F		\$850.00	1	1	2	1	2			2		9
6:30 PM 7:00 PM		30		\$7,650.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Jeopardy	PA	Sa		\$275.00						1				1
6:00 PM 6:30 PM		30		\$275.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Wheel of Fortune	PA	Sa		\$275.00						1				1
6:30 PM 7:00 PM		30		\$275.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Mother/Partners	PT	M		\$2,000.00								1		1
7:00 PM 8:00 PM		30		\$2,000.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
2 Broke/Mike	PT	M		\$2,300.00	1									1
8:00 PM 9:00 PM		30		\$2,300.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Hawaii Five-O	PT	M		\$2,600.00	1							1		2
9:00 PM 10:00 PM		30		\$5,200.00										
Highly pre-emptible at LUR per KRQE. Move to L3														

Suzanne Collins

Media Strategies and Research

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KROE-S2

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Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
NCIS	PT	Tu	\$2,000.00	3	1								1
7:00 PM 8:00 PM		30	\$2,000.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
NCIS LA	PT	Tu	\$2,000.00	3	1								1
8:00 PM 9:00 PM		30	\$2,000.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Criminal Minds	PT	W	\$1,800.00	3		1							1
8:00 PM 9:00 PM		30	\$1,800.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
CSI	PT	W	\$1,800.00	3		1							1
9:00 PM 10:00 PM		30	\$1,800.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Big Bang/Two & Half	PT	Th	\$2,400.00	3			1						1
7:00 PM 8:00 PM		30	\$2,400.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Person Interest	PT	Th	\$1,000.00	5			1						1
8:00 PM 9:00 PM		30	\$1,000.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Made in Jersey	PT	F	\$1,400.00	3				1					1
8:00 PM 9:00 PM		30	\$1,400.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Blue Bloods	PT	F	\$800.00	5				1					1
9:00 PM 10:00 PM		30	\$800.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
60 Minutes	PT	Su	\$3,000.00	3						1			1
6:00 PM 7:00 PM		30	\$3,000.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Amazing Race	PT	Su	\$1,500.00	3						1			1
7:00 PM 8:00 PM		30	\$1,500.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
The Good Wife	PT	Su	\$1,800.00	7						1			1
8:00 PM 9:00 PM		30	\$1,800.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Mentalist	PT	Su	\$2,100.00	3						1			1
9:00 PM 10:00 PM		30	\$2,100.00										
Highly pre-emptible at LUR per KRQE. Move to L3													

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Estimate ID

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Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KRQE 10p News	LN	M-F	\$700.00	1	2	1	1	1			2		8
10:00 PM 10:35 PM		30	\$5,600.00										
Highly pre-emptible at LUR per KRQE. Move to L4													
Saturday 10p News	LN	Sa	\$325.00						1				1
10:00 PM 10:35 PM		30	\$325.00										
Sunday 10p News	LN	Su	\$400.00							1			1
10:00 PM 10:35 PM		30	\$400.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Letterman	LF	M-F	\$125.00	1	1	1	1				1		5
10:35 PM 11:35 PM		30	\$625.00										
Station Gross Totals				\$63,810.00	18	18	17	17	4	7	19	5	122

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Date/Time Sent: 10/9/2012 10:39:36 AM

KRQE-S2

Page 4 of 4

suzannel@mediastategies.com

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/29/12

Station: KRQE

POL/Heinrich	201157 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11651							\$700.00
POL/Heinrich	201157 M-F KRQE New:430p-5p		:30 P3	[ALL]	HEINRICH 11651							\$275.00
POL/Heinrich	201157 M-F KROE New:KROE News		:30 P5	[ALL]	HEINRICH 11651					5:25:17 AM		\$50.00
POL/Heinrich	201157 M-F KROE New:KROE News		:30 P5	[ALL]	HEINRICH 11651					6:19:10 AM		\$100.00
POL/Heinrich	201157 CBS This Mornii CBS Early S		:30 P5	[ALL]	HEINRICH 11651					7:13:04 AM		\$70.00
POL/Heinrich	201157 CBS This Mornii CBS Early S		:30 P5	[ALL]	HEINRICH 11651					7:53:44 AM		\$70.00
POL/Heinrich	201157 M-F 9a-10a	9a-10a	:30 P5	[ALL]	HEINRICH 11651					9:17:10 AM		\$75.00
POL/Heinrich	201157 M-F KRQE New:12p-1230p		:30 P5	[ALL]	HEINRICH 11651					12:11:28 PM		\$125.00
POL/Heinrich	201157 The Talk	2p-3p	:30 P5	[ALL]	HEINRICH 11651					2:29:11 PM		\$100.00
POL/Heinrich	201157 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH 11651					3:33:17 PM		\$100.00
POL/Heinrich	201157 M-F KROE New:4p-430p		:30 P5	[ALL]	HEINRICH 11651					4:16:20 PM		\$125.00
POL/Heinrich	201157 M-F KROE New:430p-5p		:30 P3	[ALL]	HEINRICH 11651					4:57:11 PM		\$275.00
POL/Heinrich	201157 KROE News 13 530p-6p		:30 P3	[ALL]	HEINRICH 11651					5:58:13 PM		\$500.00
POL/Heinrich	201157 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11651					6:28:29 PM		\$700.00
POL/Heinrich	201157 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11651					6:47:18 PM		\$850.00
POL/Heinrich	201157 Mon Hour 2	8p-9p	:30 P3	[ALL]	HEINRICH 11651					8:30:34 PM		\$2,300.00
POL/Heinrich	201157 Mon Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH 11651					9:21:00 PM		\$2,600.00
POL/Heinrich	201157 LN M-F	10p-1035p	:30 P4	[ALL]	HEINRICH 11651					10:25:28 PM		\$700.00
POL/Heinrich	201157 David Letterman 1035p-1137p		:30 P5	[ALL]	HEINRICH 11651					10:46:30 PM		\$125.00

\$9,840.00

\$9,840.00

Date: 10/30/12

Station: KRQE

POL/Heinrich	201157 KROE News 13 530p-6p		:30 P3	[ALL]	HEINRICH 11651							\$500.00
POL/Heinrich	201157 M-F KRQE New:KROE News		:30 P5	[ALL]	HEINRICH 11651					5:04:43 AM		\$50.00
POL/Heinrich	201157 M-F KROE New:KROE News		:30 P5	[ALL]	HEINRICH 11651					6:38:15 AM		\$100.00
POL/Heinrich	201157 CBS This Mornii CBS Early S		:30 P5	[ALL]	HEINRICH 11651					8:15:20 AM		\$70.00
POL/Heinrich	201157 CBS This Mornii CBS Early S		:30 P5	[ALL]	HEINRICH 11651					8:37:54 AM		\$70.00
POL/Heinrich	201157 Soap Rotator (12:30:00 PM		:30 P5	[ALL]	HEINRICH 11651					12:59:26 PM		\$100.00
POL/Heinrich	201157 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH 11651					3:50:43 PM		\$100.00
POL/Heinrich	201157 M-F KROE New:4p-430p		:30 P5	[ALL]	HEINRICH 11651					4:07:15 PM		\$125.00
POL/Heinrich	201157 M-F KROE New:430p-5p		:30 P3	[ALL]	HEINRICH 11651					4:37:10 PM		\$275.00
POL/Heinrich	201157 KROE News 13 530p-6p		:30 P3	[ALL]	HEINRICH 11651					5:43:33 PM		\$500.00
POL/Heinrich	201157 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11651					6:05:01 PM		\$700.00
POL/Heinrich	201157 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11651					6:20:44 PM		\$700.00
POL/Heinrich	201157 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11651					6:41:03 PM		\$850.00
POL/Heinrich	201157 Tue Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH 11651					7:40:42 PM		\$2,000.00
POL/Heinrich	201157 Tue Hour 2	8p-9p	:30 P3	[ALL]	HEINRICH 11651					8:30:34 PM		\$2,000.00
POL/Heinrich	201157 LN M-F	10p-1035p	:30 P4	[ALL]	HEINRICH 11651					10:07:37 PM		\$700.00
POL/Heinrich	201157 LN M-F	10p-1035p	:30 P4	[ALL]	HEINRICH 11651					10:27:13 PM		\$700.00
POL/Heinrich	201157 David Letterman 1035p-1137p		:30 P5	[ALL]	HEINRICH 11651					11:24:15 PM		\$125.00

\$9,665.00

\$9,665.00

Date: 10/31/12

Station: KRQE

POL/Heinrich	201157 M-F KROE New:KROE News		:30 P5	[ALL]	HEINRICH 11651					5:58:56 AM		\$50.00
POL/Heinrich	201157 M-F KROE New:KROE News		:30 P5	[ALL]	HEINRICH 11651					6:51:05 AM		\$100.00
POL/Heinrich	201157 CBS This Mornii CBS Early S		:30 P5	[ALL]	HEINRICH 11651					8:08:18 AM		\$70.00
POL/Heinrich	201157 CBS This Mornii CBS Early S		:30 P5	[ALL]	HEINRICH 11651					8:28:02 AM		\$70.00
POL/Heinrich	201157 Price is Right	11a-12p	:30 P5	[ALL]	HEINRICH 11651					11:29:26 AM		\$150.00
POL/Heinrich	201157 Soap Rotator (1:00:00 PM		:30 P5	[ALL]	HEINRICH 11651					1:29:01 PM		\$100.00
POL/Heinrich	201157 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH 11651					3:24:29 PM		\$100.00
POL/Heinrich	201157 M-F KROE New:4p-430p		:30 P5	[ALL]	HEINRICH 11651					4:07:15 PM		\$125.00
POL/Heinrich	201157 M-F KROE New:430p-5p		:30 P3	[ALL]	HEINRICH 11651					4:57:11 PM		\$275.00
POL/Heinrich	201157 KROE News 13 530p-6p		:30 P3	[ALL]	HEINRICH 11651					5:49:19 PM		\$500.00
POL/Heinrich	201157 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11651					6:05:01 PM		\$700.00
POL/Heinrich	201157 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11651					6:34:38 PM		\$850.00
POL/Heinrich	201157 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11651					6:52:53 PM		\$850.00
POL/Heinrich	201157 Wed Hour 2	8p-9p	:30 P3	[ALL]	HEINRICH 11651					8:19:21 PM		\$1,800.00
POL/Heinrich	201157 Wed Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH 11651					9:00:09 PM		\$1,800.00

[Sorted by: Date]

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Prior	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/31/12

Station: KRQE

POL/Heinrich I	201157 LN M-F	10p-1035p	:30 P4	[ALL]	HEINRICH 11651	10:25:28 PM	\$700.00
POL/Heinrich I	201157 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH 11651	11:25:00 PM	\$125.00
							\$8,365.00
							\$8,365.00

Date: 11/01/12

Station: KRQE

POL/Heinrich I	201157 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11651		\$700.00
POL/Heinrich I	201157 M-F KROE New	430p-5p	:30 P3	[ALL]	HEINRICH 11651		\$275.00
POL/Heinrich I	201157 KROE News 13	530p-6p	:30 P3	[ALL]	HEINRICH 11651		\$500.00
POL/Heinrich I	201157 M-F KROE New	KROE News	:30 P5	[ALL]	HEINRICH 11651	5:31:45 AM	\$50.00
POL/Heinrich I	201157 M-F KRQE New	KRQE News	:30 P5	[ALL]	HEINRICH 11651	6:11:15 AM	\$100.00
POL/Heinrich I	201157 CBS This Mornii	CBS Early S	:30 P5	[ALL]	HEINRICH 11651	8:53:00 AM	\$70.00
POL/Heinrich I	201157 M-F 9a-10a	9a-10a	:30 P5	[ALL]	HEINRICH 11651	9:17:10 AM	\$75.00
POL/Heinrich I	201157 M-F KROE New	12p-1230p	:30 P5	[ALL]	HEINRICH 11651	12:28:11 PM	\$125.00
POL/Heinrich I	201157 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH 11651	3:33:32 PM	\$100.00
POL/Heinrich I	201157 M-F KROE New	4p-430p	:30 P5	[ALL]	HEINRICH 11651	4:16:20 PM	\$125.00
POL/Heinrich I	201157 M-F KROE New	430p-5p	:30 P3	[ALL]	HEINRICH 11651	4:37:10 PM	\$275.00
POL/Heinrich I	201157 KROE News 13	530p-6p	:30 P3	[ALL]	HEINRICH 11651	5:43:03 PM	\$500.00
POL/Heinrich I	201157 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11651	6:12:45 PM	\$700.00
POL/Heinrich I	201157 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11651	6:34:23 PM	\$850.00
POL/Heinrich I	201157 Thur Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH 11651	7:29:04 PM	\$2,400.00
POL/Heinrich I	201157 Thur Hour 2	8p-9p	:30 P5	[ALL]	HEINRICH 11651	8:29:49 PM	\$1,000.00
POL/Heinrich I	201157 LN M-F	10p-1035p	:30 P4	[ALL]	HEINRICH 11651	10:16:51 PM	\$700.00
POL/Heinrich I	201157 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH 11651	11:11:15 PM	\$125.00
							\$8,670.00
							\$8,670.00

Date: 11/02/12

Station: KRQE

POL/Heinrich I	201157 Soap Rotator	(12:30:00 PM	:30 P5	[ALL]	HEINRICH 11651		\$100.00
POL/Heinrich I	201157 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11651		\$850.00
POL/Heinrich I	201157 Fri Hour 2	8p-9p	:30 P3	[ALL]	HEINRICH 11651		\$1,400.00
POL/Heinrich I	201157 M-F KRQE New	KRQE News	:30 P5	[ALL]	HEINRICH 11651	5:24:47 AM	\$50.00
POL/Heinrich I	201157 M-F KROE New	KROE News	:30 P5	[ALL]	HEINRICH 11651	6:38:30 AM	\$100.00
POL/Heinrich I	201157 CBS This Mornii	CBS Early S	:30 P5	[ALL]	HEINRICH 11651	7:22:51 AM	\$70.00
POL/Heinrich I	201157 CBS This Mornii	CBS Early S	:30 P5	[ALL]	HEINRICH 11651	8:08:33 AM	\$70.00
POL/Heinrich I	201157 Let's Make a De	M-F 10a-11a	:30 P5	[ALL]	HEINRICH 11651	10:28:26 AM	\$100.00
POL/Heinrich I	201157 The Talk	2p-3p	:30 P5	[ALL]	HEINRICH 11651	2:29:11 PM	\$100.00
POL/Heinrich I	201157 Dr. Phil	3p-4p	:30 P5	[ALL]	HEINRICH 11651	3:07:23 PM	\$100.00
POL/Heinrich I	201157 M-F KROE New	4p-430p	:30 P5	[ALL]	HEINRICH 11651	4:07:30 PM	\$125.00
POL/Heinrich I	201157 M-F KROE New	430p-5p	:30 P3	[ALL]	HEINRICH 11651	4:37:25 PM	\$275.00
POL/Heinrich I	201157 KROE News 13	530p-6p	:30 P3	[ALL]	HEINRICH 11651	5:35:35 PM	\$500.00
POL/Heinrich I	201157 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11651	6:20:44 PM	\$700.00
POL/Heinrich I	201157 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11651	6:52:53 PM	\$850.00
POL/Heinrich I	201157 Fri Hour 3	9p-10p	:30 P5	[ALL]	HEINRICH 11651	9:20:29 PM	\$800.00
POL/Heinrich I	201157 LN M-F	10p-1035p	:30 P4	[ALL]	HEINRICH 11651	10:07:07 PM	\$700.00
							\$6,890.00
							\$6,890.00

Date: 11/03/12

Station: KRQE

POL/Heinrich I	201157 KROE News Sai	7a-8a	:30 P3	[ALL]	HEINRICH 11651	7:46:47 AM	\$75.00
POL/Heinrich I	201157 LN Sa	10p-1035p	:30 P5	[ALL]	HEINRICH 11651	10:06:51 PM	\$325.00
							\$400.00
							\$400.00

Date: 11/04/12

Station: KRQE

POL/Heinrich I	201157 KRQE News Sui	7a-8a	:30 P3	[ALL]	HEINRICH 11651	7:32:45 AM	\$200.00
POL/Heinrich I	201157 CBS Sunday Mc	8a-930a	:30 P3	[ALL]	HEINRICH 11651	8:35:00 AM	\$400.00
POL/Heinrich I	201157 Sun Hour 1	6p-7p	:30 P3	[ALL]	HEINRICH 11651	6:38:48 PM	\$3,000.00
POL/Heinrich I	201157 Sun Hour 2	7p-8p	:30 P3	[ALL]	HEINRICH 11651	7:29:35 PM	\$1,500.00

[Sorted by: Date]

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 11/04/12												
Station: KRQE												
	POL/Heinrich	201157	Sun Hour 3	8p-9p	:30	P3	[ALL]	HEINRICH 11651		7:59:50 PM		\$1,800.00
	POL/Heinrich	201157	Sun Hour 4	9p-10p	:30	P3	[ALL]	HEINRICH 11651		9:20:04 PM		\$2,100.00
	POL/Heinrich	201157	LN Su	10p-1035p	:30	P5	[ALL]	HEINRICH 11651		10:25:40 PM		\$400.00
												\$9,400.00
												\$9,400.00

Date: 11/05/12

Station: KRQE

POL/Heinrich	201157	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	HEINRICH 11651					\$850.00
POL/Heinrich	201157	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 11651		5:45:06 AM			\$50.00
POL/Heinrich	201157	M-F KROE New	KROE News	:30	P5	[ALL]	HEINRICH 11651		6:24:50 AM			\$100.00
POL/Heinrich	201157	CBS This Mornii	CBS Early S	:30	P5	[ALL]	HEINRICH 11651		8:29:32 AM			\$70.00
POL/Heinrich	201157	CBS This Mornii	CBS Early S	:30	P5	[ALL]	HEINRICH 11651		8:45:31 AM			\$70.00
POL/Heinrich	201157	Price is Right	11a-12p	:30	P5	[ALL]	HEINRICH 11651		10:58:30 AM			\$150.00
POL/Heinrich	201157	M-F KROE New	12p-1230p	:30	P5	[ALL]	HEINRICH 11651		12:18:34 PM			\$125.00
POL/Heinrich	201157	Soap Rotator	(1:00:00 PM	:30	P5	[ALL]	HEINRICH 11651		1:59:01 PM			\$100.00
POL/Heinrich	201157	Dr. Phil	3p-4p	:30	P5	[ALL]	HEINRICH 11651		3:50:58 PM			\$100.00
POL/Heinrich	201157	M-F KROE New	4p-430p	:30	P5	[ALL]	HEINRICH 11651		4:27:00 PM			\$125.00
POL/Heinrich	201157	M-F KRQE New	430p-5p	:30	P3	[ALL]	HEINRICH 11651		4:46:40 PM			\$275.00
POL/Heinrich	201157	KROE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 11651		5:49:49 PM			\$500.00
POL/Heinrich	201157	M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	HEINRICH 11651		6:05:31 PM			\$700.00
POL/Heinrich	201157	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	HEINRICH 11651		6:46:48 PM			\$850.00
POL/Heinrich	201157	Mon Hour 1	7p-8p	:30	P3	[ALL]	HEINRICH 11651		7:28:30 PM			\$2,000.00
POL/Heinrich	201157	Mon Hour 3	9p-10p	:30	P3	[ALL]	HEINRICH 11651		9:01:09 PM			\$2,600.00
POL/Heinrich	201157	LN M-F	10p-1035p	:30	P4	[ALL]	HEINRICH 11651		10:07:07 PM			\$700.00
POL/Heinrich	201157	LN M-F	10p-1035p	:30	P4	[ALL]	HEINRICH 11651		10:26:13 PM			\$700.00
POL/Heinrich	201157	David Letterman	1035p-1137p	:30	P5	[ALL]	HEINRICH 11651		10:46:00 PM			\$125.00
												\$10,190.00
												\$10,190.00

Date: 11/06/12

Station: KRQE

POL/Heinrich	201157	M-F KROE New	KRQE News	:30	P5	[ALL]	HEINRICH 11651		5:11:36 AM			\$50.00
POL/Heinrich	201157	M-F KROE New	KRQE News	:30	P5	[ALL]	HEINRICH 11651		6:11:15 AM			\$100.00
POL/Heinrich	201157	CBS This Mornii	CBS Early S	:30	P5	[ALL]	HEINRICH 11651		7:13:04 AM			\$70.00
POL/Heinrich	201157	CBS This Mornii	CBS Early S	:30	P5	[ALL]	HEINRICH 11651		7:53:44 AM			\$70.00
POL/Heinrich	201157	Let's Make a De	M-F 10a-11a	:30	P5	[ALL]	HEINRICH 11651		9:58:30 AM			\$100.00
												\$390.00
												\$390.00
												\$3,810.00

[Sorted by: Date]



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11651

Contact: Jim Giudicessi
Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
KRQE 5a News	EM	M-F	\$125.00	1	1	1	1	1			1	1	7
5:00 AM 6:00 AM		30	\$875.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
KRQE 6a News	EM	M-F	\$200.00	1	1	1	1	1			1	1	7
6:00 AM 7:00 AM		30	\$1,400.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
CBS This Morning	EM	M-F	\$150.00	1	1	1	1	1			1	1	7
7:00 AM 9:00 AM		30	\$1,050.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Saturday 7a News	EM	Sa	\$75.00						1				1
7:00 AM 8:00 AM		30	\$75.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Sunday 7a News	EM	Su	\$200.00							1			1
7:00 AM 8:00 AM		30	\$200.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
CBS Sunday Morn	EM	Su	\$400.00							1			1
8:00 AM 9:30 AM		30	\$400.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
The Doctors	DT	M-F	\$125.00	1			1						2
9:00 AM 10:00 AM		30	\$250.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Lets Make a Deal	DT	M-F	\$250.00					1				1	2
10:00 AM 11:00 AM		30	\$500.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Price is Right	DT	M-F	\$300.00			1					1		2
11:00 AM 12:00 PM		30	\$600.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
KRQE Noon News	DT	M-F	\$275.00	1			1				1		3
12:00 PM 12:30 PM		30	\$825.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Bold & Beautiful	DT	M-F	\$175.00		1			1					2
12:30 PM 1:00 PM		30	\$350.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Young & Restless	DT	M-F	\$175.00			1					1		2
1:00 PM 2:00 PM		30	\$350.00										
Highly pre-emptible at LUR per KRQE. Move to L3													

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 9:38:45 AM

KRQE-S2

Page 1 of 4

suzannel@mediastrategies.com



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11651

Contact: Jim Giudicessi
Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222
Fax: 505-944-0259
Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Length	Gross Rate	Mon Oct 29	Tue Oct 30	Wed Oct 31	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
The Talk	DT	M-F	30	\$175.00	1				1					2
2:00 PM 3:00 PM				\$350.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Dr. Phil	EF	M-F	30	\$175.00	1	1	1	1	1			1		6
3:00 PM 4:00 PM				\$1,050.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
KRQE 4p News	EN	M-F	30	\$275.00	1	1	1	1	1			1		6
4:00 PM 4:30 PM				\$1,650.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
KRQE 4:30p News	EN	M-F	30	\$275.00	1	1	1	1	1			1		6
4:30 PM 5:00 PM				\$1,650.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
KRQE 5:30p News	EN	M-F	30	\$1,000.00	1	1	1	1	1			1		6
5:30 PM 6:00 PM				\$6,000.00										
Highly pre-emptible at LUR per KRQE. Move to L2														
Jeopardy	PA	M-F	30	\$700.00	1	2	1	1	1			1		7
6:00 PM 6:30 PM				\$4,900.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Wheel of Fortune	PA	M-F	30	\$850.00	1	1	2	1	1			1		7
6:30 PM 7:00 PM				\$5,950.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Jeopardy	PA	Sa	30	\$275.00						1				1
6:00 PM 6:30 PM				\$275.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Wheel of Fortune	PA	Sa	30	\$275.00						1				1
6:30 PM 7:00 PM				\$275.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Mother/Partners	PT	M	30	\$2,000.00								1		1
7:00 PM 8:00 PM				\$2,000.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
2 Broke/Mike	PT	M	30	\$2,300.00	1									1
8:00 PM 9:00 PM				\$2,300.00										
Highly pre-emptible at LUR per KRQE. Move to L3														
Hawaii Five-O	PT	M	30	\$2,600.00								1		1
9:00 PM 10:00 PM				\$2,600.00										
Highly pre-emptible at LUR per KRQE. Move to L3														

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 9:38:45 AM

KRQE-S2

Page 2 of 4

suzannel@mediastategies.com



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

Estimate ID

11651

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
NCIS	PT	Tu	\$2,000.00	3	1								1
7:00 PM 8:00 PM		30	\$2,000.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
NCIS LA	PT	Tu	\$2,000.00	3	1								1
8:00 PM 9:00 PM		30	\$2,000.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Criminal Minds	PT	W	\$1,800.00			1							1
8:00 PM 9:00 PM		30	\$1,800.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Big Bang/Two & Half	PT	Th	\$2,400.00				1						1
7:00 PM 8:00 PM		30	\$2,400.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Made in Jersey	PT	F	\$1,400.00					1					1
8:00 PM 9:00 PM		30	\$1,400.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Crimetime	PT	Sa	\$800.00						1				1
8:00 PM 9:00 PM		30	\$800.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
60 Minutes	PT	Su	\$3,000.00							1			1
6:00 PM 7:00 PM		30	\$3,000.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Amazing Race	PT	Su	\$1,500.00							1			1
7:00 PM 8:00 PM		30	\$1,500.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
The Good Wife	PT	Su	\$1,800.00							1			1
8:00 PM 9:00 PM		30	\$1,800.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Mentalist	PT	Su	\$2,100.00							1			1
9:00 PM 10:00 PM		30	\$2,100.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
KRQE 10p News	LN	M-F	\$1,100.00	1	1	1	1	1			1		6
10:00 PM 10:35 PM		30	\$6,600.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Saturday 10p News	LN	Sa	\$700.00						1				1
10:00 PM 10:35 PM		30	\$700.00										
Highly pre-emptible at LUR per KRQE. Move to L3													

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 9:38:45 AM

KRQE-S2

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suzanne@mediastategies.com



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

11651

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Sunday 10p News	LN	Su	\$800.00							1			1
10:00 PM 10:35 PM		30	\$800.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Letterman	LF	M-F	\$275.00	1		1	1				1		4
10:35 PM 11:35 PM		30	\$1,100.00										
Highly pre-emptible at LUR per KRQE. Move to L3													
Station Gross Totals			\$63,875.00	15	14	15	14	14	5	7	16	4	104

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 9:38:45 AM

KRQE-S2

Page 4 of 4

suzanne@mediastategies.com

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KRQE-TV Albuquerque

Date:

10/10/2012

I, Media Strategies and Research,being/on behalf of: Martin Heinrich, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senatein the Generalelection to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 29, 2012			Tuesday, November 06, 2012		

Total Charges: \$63,810.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, October 10, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title